



Standardized Tobacco Assessment for Retail Settings: Vape Shops (vSTARS)

Beta Version 08/04/16

Start time: _____

End time: _____

vSTARS and its accompanying Training Manual are available for free at www.countertobacco.org/STARS

1. Date of visit: _____ 2. Store ID: _____ 3. Coder ID: _____

4. Store Name: Does the actual store name match the assigned store name?

₁ Yes

₀ No – Enter correct name: _____

5. Store Location: Does the actual store address match the assigned address?

₁ Yes

₀ No – Enter correct address: _____

6. Can you survey this store? [If not, then select an option below and STOP.]

₁ Yes, I can

₂ No, store does not exist

₃ No, store is closed

₄ No, membership or fee required to enter

₅ No, environment unsafe for me

₆ No, asked to leave before completing the survey

₇ Other (specify): _____

7. Does this store sell vaping products?

₁ Yes (Continue to question #8)

₀ No (Discontinue this survey)

STORE DEMOGRAPHICS

8. Is this store best categorized as a...

₁ Vape shop

₂ Vape kiosk

₃ Head shop with vaping products

₄ Convenience store; pharmacy; beer/wine/liquor store; grocery store/supermarket; mass merchandiser/discount store --> use STARS

₅ Other: _____

9. Exterior sign stating policy regarding minors entering the store?

₁ Minimum age must be 18 or older to enter

₂ Minimum age must be 19 or older to enter

₃ Minimum age must be 21 or older to enter

₀ No minimum age posted to enter

10. Does the store sell...

a. Alcoholic beverages?

₁ Yes

₀ No

b. Cannabis / Marijuana?

₁ Yes

₀ No

c. Whipped cream chargers or dispensers (used for whippets)?

₁ Yes

₀ No

d. Other psychoactive substances (e.g., kratom, K2 "spice", synthetic cannabinoids such as "herbal incense" or "Scooby Snax", salvia)?

₁ Yes

₀ No

TYPES OF PRODUCTS SOLD

11. Tobacco devices or products sold:

a. Cigarettes? ₁ Yes ₀ No

b. Cigarillos/little cigars? ₁ Yes ₀ No

c. Large Cigars? ₁ Yes ₀ No

d. Pipe or roll your own tobacco? ₁ Yes ₀ No

e. Smokeless tobacco products? ₁ Yes ₀ No

f. Hookah pipes / Water pipes? ₁ Yes ₀ No

g. Shisha? ₁ Yes ₀ No

12. Electronic devices sold:

a. Closed systems (cig-a-likes, e-cigarettes, or e-hookah that either use cartridges or do not have a refillable tank)?

- Yes
 No

b. Vape pens/eGos/vape sticks, all with a tank to fill with e-juice?

- Yes
 No

c. Mods/RBAs/RDAs?

- Yes
 No

d. Herbal/dry-chamber vaporizers, designed for loose-leaves?

- Yes
 No

13. E-liquids/juices

Table with 4 columns: Question, Yes, No, N/A. Rows include: Are e-liquids/juices sold?, Candy/fruit flavored?, Flavor of alcoholic drinks?, Menthol/mint flavored?, Nicotine-free?, Contains THC?, Contains CBD?, Contains caffeine?, Displayed in self-service display?

14. If e-liquids/juices are sold, does the store have a menu for them?

- Yes - booklet, pamphlet, or menu board on wall/counter
 No
 N/A - not sold

15. Cartridges

Table with 4 columns: Question, Yes, No, N/A. Rows include: Are cartridges sold?, Candy/fruit flavored?, Flavor of alcoholic drinks?, Menthol/mint flavored?, Nicotine-free?, Contains THC?, Contains CBD?, Contains caffeine?, In self-service display?

16. Price promotions, including clearance, on e-liquids or devices?

- Yes
 No

17. Can customers sample products while inside the store/kiosk...

a. If they bring their own device

- Yes
 No

b. Using a device provided by the store

- Yes
 No

MESSAGING

18. One or more sign(s) posted inside the store/kiosk that...

Table with 3 columns: Question, Yes, No. Rows include: Suggest vaping is safer than cigarettes, Promote vaping as a way to quit smoking, Promote vaping as a cheaper alternative, Promote vaping in places where smoking is not allowed, Promote a customer loyalty program, Are directed towards veterans, Are directed towards college students, Display graphic health warnings?

19. Signs stating that vaping is allowed in the store/kiosk?

- Yes, vaping is allowed
 No, vaping is not allowed
 N/A, there are no signs

20. Anyone vaping while you completed this audit (including store staff)?

- Yes
 No

21. Branded marketing materials for vaping products placed in the interior of the store?

- Yes
 No

22. Branded marketing materials for vaping products placed on the exterior of the store, or on store property?

- Yes
 No

23. Ask clerk at the end of the survey:

- a. "Can store staff make e-liquids (mix propylene glycol, and/or vegetable glycerin, flavors, and/or nicotine) on-site?"
 Yes
 No
 Refused to answer
b. "Does the store allow customers/staff to mix e-liquids on-site?"
 Yes
 No
 Refused to answer

FIELD NOTES

Horizontal lines for field notes.