



**Enabling Action  
in Faith-Based Communities  
May 29, 2019**

# Agenda

- 10:00-10:10am Welcome and Introductions to SAFE Project
- 10:10-10:45am Experiences and Examples from NC
- 10:45-11:10am Strategies for Action with the SAFE Community  
Playbook
- 11:10-11:20am Tools You Can Use Today
- 11:20-11:30am Q&A

# Examples from North Carolina

**Jeff Pruitt, Partnership for Community Care/  
NW Community Care**

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**Derrick Vickers, Insight Human Services**

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Bob Richardson, Mount Tabor United Methodist Church

**Kurtis Taylor, Alcohol and Drug Council of North Carolina**



**SAFEProject**  
Stop the Addiction Fatality Epidemic



# Admiral & Mary Winnefeld, SAFE Founders



*“Every morning we wake up thinking, ‘How are we going to save another family from going through this?’”*



Learn more at [safeproject.us](https://safeproject.us) or [bit.ly/SAFEstory](https://bit.ly/SAFEstory)

# SAFE's Six Lines of Operation



# Why SAFE Communities?

The crisis will be solved  
**community-by-community.**

SAFE Communities helps bring a  
**coordinated response**  
to the problem, leveraging SAFE's six lines of  
operation.



# SAFE Community Playbook: A step-by-step approach to creating a SAFE Community

- ✓ Build coalition of stakeholders
- ✓ Evaluate through survey and resource exercise
- ✓ Put into action unique tools tailored to your community  
[safeproject.us/playbook](https://safeproject.us/playbook)



# SAFE Community Playbook

[safeproject.us/playbook](https://safeproject.us/playbook)

## Step One: Building Your SAFE Community

*Using our established categories of community leaders to include in any effort, reach out and build a coalition ready to mobilize together to create a holistic response to the opioid and addiction epidemic.*

Community members with lived experience

- Persons in recovery
- Family and friends of those in active use or recovery
- Families of those lost to opioid overdose

Law Enforcement:

- Chief of Police (City) and/or Sheriff (County)
- High Intensity Drug Trafficking Area (HIDTA) Office (If)
- DEA Agent in Charge
- Drug Abuse Resistance Education (D.A.R.E.) program
- Corrections officers

Community Leaders:

- Chamber of Commerce
- Lions Club, Rotary, Elks, Masons, Veteran groups
- Faith Community
- School Principals



# SAFE Community Playbook

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## Step Two: Evaluate the State of Your SAFE Community

*Using SAFE's Community Pulse Survey and Community Resource Exercise, identify where your community stands on issues pivotal to the epidemic and the existing resources you can leverage.*



# SAFE Community Playbook

[safeproject.us/playbook](https://safeproject.us/playbook)

## Step Two: Evaluate the State of Your SAFE Community

*The Community Pulse Survey takes the “pulse” of your community. It provides a snapshot of how the community as a whole perceives the issues your group will be tackling.*

1. At what age should we start talking to people about drug and alcohol use?

- Middle school aged or younger
- High school aged
- College aged and older
- Other (please specify)



# SAFE Community Playbook

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## Step Two: Evaluate the State of Your SAFE Community

*The Community Resource Exercise identifies any existing resources in your community.*

### Public Awareness Resources

Public awareness programs such as posters and media messages that stress the risks of legal and illegal opioids.

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Public awareness campaigns that aim to reduce the stigma of substance use disorder.

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Programs for credible speakers to reach into the community.

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List any other public awareness activities.

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### Prevention Resources

Credible speakers to present in middle schools and high schools.

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Programs to educate parents of elementary students on how to protect their children from falling into drug use.

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Programs to educate students and parents on various forms of mental health challenges.





# SAFE Community Playbook

[safeproject.us/playbook](https://safeproject.us/playbook)

## Step Three: Create Your Unique Set of Tools

*Using the results of the Pulse Survey and Resource Exercise, work directly with SAFE staff to match tools relevant to the needs of your community to build a customized action plan.*



# Tools to You Can Use Today

- ✓ Don't Be the Dealer, know safe medication storage  
[cdc.gov/features/medicationstorage](https://www.cdc.gov/features/medicationstorage)
- ✓ Participate in SAFE Project's #NaloxoneSavesChallenge  
[safeproject.us/naloxone-awareness-project](https://safeproject.us/naloxone-awareness-project)
- ✓ Screen PBS NOVA documentary, "Addiction"  
[pbs.org/addictionfilmscreening](https://pbs.org/addictionfilmscreening)
- ✓ Watch your language for stigma  
[recoveryanswers.org/addiction-ary](https://recoveryanswers.org/addiction-ary)





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